

## Post-Event Evaluations

Your event is over and done. What kind of experience did attendees have and what are their feelings about coming back again? Check things out with a Post-Event Evaluation Survey.

It's all done.....now you can take a breather, assuming you have your survey set and ready to go. That's right, your Post-Event Evaluation. Clearly it's important to hear what stakeholders have to say. You want to make sure they had a great experience, maximizing the opportunity for repeat business, meaning attendees and exhibitors come back again next time.

The Post-Event Evaluation survey with Readex can help you get direction and feedback that will drive planning. You know how the saying goes, hindsight is 20/20, so get a clear vision of what happened regardless of how you executed: in person, virtual or hybrid.

Readex has a great deal of experience designing event-related questionnaires and conducting surveys. We're here to guide you through the entire process so that at the end you'll have information that will help you make decisions.

### **What Does Readex Do?**

- Provide ideas on questionnaire content and work with you to design the survey.
- Set up the survey sample and conduct the online fieldwork.
- Process responses and prepare the final report.
- Post-survey call to discuss results so you and your team understand what attendees had to say.

### **What's next?**

Contact Mike Zeman, Director of Sales-Custom Surveys, to have a conversation about your situation. After gathering information from you, he will be happy to provide a proposal and quote. Email Mike at:

[mzeman@readexresearch.com](mailto:mzeman@readexresearch.com) or call 651.438.8297