

Quick Turn Survey

Stay connected with your audience and stakeholders with our Quick Turn Survey. This is an opportunity to do a short, well-focused survey and do it in a way that keeps fieldwork to about two weeks and delivery of data to one week.

How a Quick Turn survey works:

- It all starts with questionnaire and content design. We'll help set up your questions, aiming to keep the overall total to 10-12.
- While this is underway, we will set up a sample plan, and ultimately receive email addresses from you for those who will be invited to participate in the survey.
- When the questions and survey website are done, and approved by you, we'll begin fieldwork, initially sending an invitation to all sample members and then a week later a second invitation to non-responders.
- After fieldwork closes, we tabulate results and deliver data tables reporting all results.
- Our team will arrange a call with your team to go over results, making sure you understand the data so you can put your study to good use.

What does Readex do?

- All design and set up for the questions, survey link and data work.
- Manage the data collection process.
- Run tabulations and produce tables.
- Post-study conference call to be sure your team gets off to a great start using your results!
- Final price is based on the number of questions and if reporting needs go beyond the delivery of data tables we can easily and quickly offer you a quote.

To talk about how the Quick Turn survey or other survey research might work for you, call Mike Zeman Director of Sales-Custom Surveys. Reach Mike by email at: mzeman@readexresearch.com or call 651.439.8297.