

## Data and Reporting Services

Many of our clients do some data collection on their own. Let's face it, we all know that collecting data through do-it-yourself survey tools can be easy enough to do. This said, taking that data and making sense of it all (assuming you have a well-designed questionnaire), might be another story, depending on your circumstances.

From time to time we get the email or call from a customer that has done a survey but needs help taking things to the next level. They have run out of time or don't have enough internal resources to complete the job, and this is when we come in.

Readex can take your data and work with you to deliver what you need. This might mean running tabulations, creating tables with/without crosstab banners and even creating reports with PowerPoint. Whatever your deliverable might be, we are ready to help.

The best way to get started would be for us to see your data set or questionnaire and then have a conversation about what you would like to accomplish. From there we will provide an estimate for your consideration.

Please contact Mike Zeman, Director of Sales-Custom Surveys. Mike will be happy to answer questions and ultimately provide you with a quote. His contact info:

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