

# Compensation and Benefits Research. A Top Member Benefit!



Compensation and Benefits Research is a consistently valued member benefit, often providing a source of non-dues revenue to the organization and an incentive for nonmembers to join. Members particularly trust surveys executed professionally and confidentially by a respected third party, a third party like Readex Research.

- Readex custom designs surveys in which members and others in the profession self-report on their compensation, benefits and work situations.
- For trade associations (organization memberships), we have a unique, secure platform for capturing data on numerous positions in the organization, across multiple locations if applicable.
- You'll have an experienced survey professional to craft valid and reliable questions.
- Define input validation routines to enhance data quality.
- Plan your reporting for maximum effectiveness
- Optional Salary Calculator is offered.

Please contact Mike Zeman, Director of Sales-Custom Surveys for more information about how Compensation and Benefits Research might work for you and your team: [mzeman@readexresearch.com](mailto:mzeman@readexresearch.com) 651.439.8297

Compensation  
and Benefits  
Research