

# Full service for mail and printed surveys.



## Mail and Printed Survey Services

When you need to use a mail or paper methodology for your next survey, think of Readex Research. We are pioneers in the mail-based survey (1947) and offer you a complete resource for getting your survey done. Customers appreciate our in-house capabilities, attention to detail and high-touch process.

Our portfolio of services offered spans the survey process from start to finish. Most customers use us as a full-service supplier, but we are able to work however and when you need us. We are happy to talk about whatever might work best for you!

- Formatting and Layout.
- Supplies acquisition and management.
- Survey printing-Black and white, full color, single-sheet surveys, booklets.
- Returns handling and processing; response tracking.
- Data capture and cleaning-Manual entry, scanning and key-to-web options.
- Comment transcription.
- Tabulation.
- Incentive fulfillment.
- Online response option.

Please contact Mike Zeman, Director of Sales-Custom Surveys for more information about mail and printed survey services: [mzeman@readexresearch.com](mailto:mzeman@readexresearch.com) 651.439.8297