

How do your members feel about their relationship with your organization?
Find out with a member survey.



Member Surveys

Member-driven organizations large and small need to stay connected with members and listen to what they have to say. No longer are you able to offer a great member experience without listening and understanding. How do they feel about what you offer? Are they truly happy and satisfied? What's missing in the relationship? Engaged and satisfied members keep coming back, and they will tell others.

A member survey is typically completed using an online survey methodology. Our role is to listen to your information needs and learn what kind of decisions you may need to make. From there we'll deliver a great questionnaire and expert data collection and reporting services. Upon completion, our team will stay with you to be sure you understand and can use results.

Make your next survey easy tapping into the Readex experience and know how.

Please contact Mike Zeman, Director of Sales-Custom Surveys for more information about how a Member Survey might work for you and your team: mzeman@readexresearch.com 651.439.8297