

Post-Event Evaluation. Your event is over and done. What kind of experience did attendees have? Will they come back?



Post-Event Evaluation

It's all done. Your event is over and now you can take a breather, assuming you have your survey set and ready to go! That's right, your Post-Event Evaluation. It's important to hear what your attendees and exhibitors have to say.

Make sure your study is launched just after the event is finished so participants have a clear memory of their experience. This survey will provide direction and feedback that will drive planning for next time.

What Does Readex Do?

- Provide ideas on questionnaire content and work with you to design the survey.
- Set up the survey sample and conduct the online fieldwork.
- Process responses and prepare the final report.
- Post-survey conference call so you and your team understand and can use results.

Contact Mike Zeman, Director of Sales-Custom Surveys for more information about Post-Event Research. You may contact Mike by email or phone:

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