

# Product mailing services for testing and evaluation situations.



## Product Mailing Services

Readex is a survey research company that began deploying surveys by mail back in the late 1940's. We have been doing mail surveys ever since and know exactly what it is like to prepare envelopes and packages for mailing.

If you have to send something out by mail or other shipping service as part of a survey, you should talk with us. We understand both survey research and the sending of materials related to a research project. We can provide:

- Inventory space for your item before shipping needs to happen.
- Exploring options for sending materials to optimize delivery needs with costs.
- Procurement of packaging, e.g. boxes and envelopes, for sending your item.
- Sending your item at your desired schedule.
- Inclusion of any other printed materials such as letters, instruction sheets or return envelopes.
- Receiving returned goods or printed surveys.

Please contact Mike Zeman, Director of Sales-Custom Surveys for more information about Product Mailing services: [mzeman@readexresearch.com](mailto:mzeman@readexresearch.com) 651.439.8297