

Quick Turn survey. Get you the data you need in expedited fashion.



Quick Turn Survey

Stay connected with your audience and stakeholders with our Quick Turn Survey. This is an opportunity to do a short, well-focused survey and do it in a way that keeps fieldwork to about two weeks and delivery of data to one week.

How a Quick Turn survey works:

- It all starts with questionnaire and content design. We'll help set up your questions, aiming to keep the overall total to 10-12.
- While this is underway, we will set up a sample plan, and ultimately receive email addresses from you for those who will be invited to participate in the survey.
- When the questions and survey website are done, and approved by you, we'll begin fieldwork, initially sending an invitation to all sample members and then a week later a second invitation to non-responders.
- After fieldwork closes, we tabulate results and deliver data tables reporting all results.
- Our team will arrange a call with your team to go over results, making sure you understand the data so you can put your study to good use.

Please contact Mike Zeman, Director of Sales-Custom Surveys for more information about the Quick Turn survey: mzeman@readexresearch.com 651.439.8297