Ready-to-Sell reports. Create more value. Generate revenue.



Ready-to-Sell reports

Research you conduct can be extremely valuable. Many of our customers package and sell special reports that generate revenue far above the cost of the research. If you would like to have Ready-to-Sell reports after your research is complete, but don't have a resource for producing them, problem solved!

- Readex works with experienced designers to create a Ready-to-Sell report delivering information your stakeholders need and want.
- You can offer your report for sale, bundle with membership offers, bundle with marketing packages to industry partners and more.
- What a great way to extend the value of your research and solidify your position as the industry knowledge leader!

Mike Zeman will be happy to share more about this new service brought to you by Readex. Please contact Mike to have a conversation: mzeman@readexresearch.com 651.439.8297