

Post-Event Evaluations

Your event is over and done. What kind of experience did attendees have and what are their feelings about coming back again? Check things out with a Post-Event Evaluation Survey.

It's all done.....now you can take a breather, assuming you have your survey set and ready to go. That's right, your Post-Event Evaluation. Clearly it's important to hear what stakeholders have to say. You want to make sure they had a great experience, maximizing the opportunity for repeat business, meaning attendees and exhibitors come back again next time.

The Post-Event Evaluation survey with Readex can help you get direction and feedback that will drive planning. You know how the saying goes, hindsight is 20/20, so get a clear vision of what happened regardless of how you executed: in person, virtual or hybrid.

Readex has a great deal of experience designing event-related questionnaires and conducting surveys. We're here to guide you through the entire process so that at the end you'll have information that will help you make decisions.

What Does Readex Do?

- Provide ideas on questionnaire content and work with you to design the survey.
- Set up the survey sample and conduct the online fieldwork.
- Process responses and prepare the final report.
- Post-survey call to discuss results so you and your team understand what attendees had to say.

What's next?

Contact Mike Zeman, Director of Sales-Custom Surveys, to have a conversation about your situation. After gathering information from you, he will be happy to provide a proposal and quote. Email Mike at:

mzeman@readexresearch.com or call 651.438.8297