

# Quickly connect with your members.



## Quick Connect Member Satisfaction Research

Member organizations stay connected with their members in many ways, including survey research. Surveys are great tools to listen to members, but they can take time and energy. Take the difficulty out of planning and executing a member survey by tapping into the experience and know how at Readex.

Our new Member Satisfaction Quick Connect survey process will deliver a great questionnaire, data collection and reporting of results to the survey. And your team will stay with you after the study is done to be sure you understand and can use results.

### **What's included in the package:**

- Up to 20 questions. We are able to design a questionnaire from scratch, or you may use some of our "core" question ideas along with custom questions.
- Set up of the online survey website.
- All activities related to data collection.
- Tabulation of results, data tables, and one set of cross tabulations for more granular analysis and a PowerPoint deck with one slide per question.
- Post-study conference call to be sure your team gets off to a great start using your results!
- Package price = \$3,950.

Please contact the Readex Sales team for more information about our Quick Connect member survey at [readexsales@readexresearch.com](mailto:readexsales@readexresearch.com).